



The Pizza Company is the undisputed leader in Thailand's pizza scene, commanding nearly 80% market share. With a strong and growing presence across Southeast Asia and the Middle East, the brand sets itself apart with **superior taste and uncompromising quality**.



"Over the past few decades, the brand has continuously developed winning propositions **across various channels** from dine-in services to delivery, to e-commerce services, and to the use of **hybrid modes** for delivery of great customer experience."



Thailand
Vietnam
Myanmar
Laos
UAE
Saudi Arabia
Bahrain
Maldives

500+
STORES

9
COUNTRIES

