



# THE COFFEE CLUB

**The Coffee Club**, a household name and the market leader in Australia, possibly the most discerning coffee market in the world. With a track record of over 30 years of success, the brand aims to become the world's most loved café chain by delivering a unique **Aussie Café culture and lifestyle**.

Its coffee credentials are impressive, with two signature blends, which use sustainably sourced coffee beans roasted in its own facilities in Melbourne. Its food offerings cover breakfast, lunch and dinner, all of which are complemented by vibrant stores, and super-friendly services. Resonating with its signature tagline of "Where will I meet you?", The Coffee Club provides a casual, yet sophisticated, stylish yet affordable venue for people to come together, *enabling community connections*.



**75**  
million coffees  
sold every year  
globally

**12**  
Countries

**>450**  
stores  
worldwide

**10,000**  
Team members  
worldwide

